



BILL GRAHAM PRESENTS

October 15, 1986

Ms. Mindy Vargas
Promotion Director
KOME
3031 Tisch Way
Suite 3 Plaza West
San Jose, CA 95128

Dear Mindy:

Thank you very much for the tape of me on Lea Raim's Expressway Show. I feel it really gave me an opportunity to explain Shoreline Amphitheatre to the public, answer their questions, and address their concerns.

Lea's show is an asset both to the station and the community. If I can be of any help in the future, please do not hesitate to call upon me.

Regards,

A handwritten signature in dark ink, appearing to read 'Danny Scher', is written over a printed name label.

Danny Scher

DS/lis

cc: Lea Raim
Jeff Shapiro



Santa Clara County Broadcasters Association

Executive Office • 777 No. 1st. St., Suite 600 • San Jose, CA 95112 • (408) 295-5759

January 20, 1987

Radio Stations

KARA-FM-105.7
KBAY-FM-100.3
KEEN-AM-1370
KEZR-FM-106.5
KHTT-AM-1500
KLIV-AM-1590
KLOK-AM-1170
KOME-FM-98.5
KSJO-FM-92.3
KWSS-FM-94.5

Television Stations

KICU-TV-36
KNTV-TV-11
KSBW-TV-8
KSTS-TV-48
KTEH-TV-54

Ms. Leah Raim
Producer/CoHost "New You Magazine"
Gillcable
818 Tulane Drive
Mountain View, CA 94040

Dear Ms. Raim:

The Broadcasters Association would like to thank you for participating and making our community leader meeting such a success.

Your statement of the major problems, issues, and concerns will be kept in the file of the stations that participated in the meeting. Enclosed is a roster of the meeting. In addition, each station may be better able to address the issues and community concerns you have identified through their news and public affairs broadcasts.

If you have any questions on the Association or if I can assist you, please feel free to call me.

Thank you for allowing us the opportunity of meeting with you.

Sincerely,

Leonard C. Ramirez
Executive Director

LCR:ps

Enc.

NCSA
Northern California Songwriters Association
855 Oak Grove Ave., Suite 211
Menlo Park, California 94025
(415) 327-8296

April 3, 1986

Leah Raim
3031 Tish Way, Suite 3
San Jose, Ca
95128

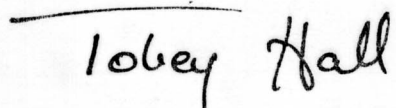
Dear Leah;

Thank you for your program on our organization. Your support in letting area songwriters know about our association's services is much appreciated. We have received several new members as a result of your broadcast.

I enjoyed hearing the tape of the program. Your work with Lee made his participation a pleasure.

Again, our thanks to you and the staff at KOME for the opportunity to appear on your station. We wish you the best. We'll be listening for your program.

Sincerely,



Tobey Hall
Executive Director

CC: Station Manager

TH:cbs

It's the most interactive of media. At the KOME Expressway Show, rock radio's only live talk show, Brad Lee screens the calls before they get to hostess Leah Raim. One night not long ago, a nervous young kid called five times and each time couldn't tell Lee what he wanted to say on the air. Often that means the caller wants to shout obscenities on the show, so each time Lee cut him off. On the sixth call, Lee talked to the kid some more, decided he was only nervous, gave him a question to ask and let him on the air. He did just fine.

No other media is that personal and immediate. Call a newspaper and ask them to run a story you'd like to see and you'll likely be laughed off or referred to the advertising department. Call a TV station and ask them to run a program and listen to them tell you to call back when a thousand of you want that show bad enough to call. But call your favorite station and ask them to play a favorite song and they'll usually play it within the hour.

January 10, 1986

Ms. Leah Raim,
The Expressway Show
c/o KOME Radio
~~903/1330~~ Pisch Drive
San Jose, CA., 95130

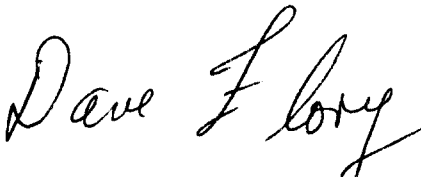
Dear Leah,

I enjoyed appearing on your show and would like to talk to your callers again. If you found my show was well received I would be glad to return and/or arrange for others with expertise in different areas to be on the show. I always welcome a chance to talk to people about law enforcement, in a non-enforcement mode. Being on your show gave me a chance to give information that I might never have been able to give out in the normal course of my duties. A couple of your listeners called me during the next week to discuss problems or ask questions.

I do want to apologise again for my mixup on the first date of appearance, especially now that I realize it was your first night as the hostess of the show. I really feel badly about giving you such a problem on your first night. Thank you for giving me a chance to try to make up for my blunder on your next show.

Sincerely yours,

Joseph D. McNamara
Chief of Police

A handwritten signature in cursive script that reads "Dave Flory". The signature is written in dark ink and is positioned above the typed name and title.

Sgt Dave Flory #1170
Traffic Enforcement Unit
Bureau of Field Operations

CARE & DIGNITY

for the invisible poor, the homeless

June 9, 1986

Ms. Leah Raim
Expressway Show
KOME
3031 Tish Way, Ste. 3
San Jose, Ca. 95128

Dear Leah:

Thank-you for inviting EHC to the Expressway Show to discuss the plight of the homeless and the important issues relating to it. We appreciate KOME's willingness to air and discuss such a controversial issue as homelessness.

As a non-profit, United Way Agency, serving 600 homeless people daily, publicity helps make our programs known to funding sources. But, more importantly, publicity lets needy people know of our services and how EHC might be able to help them, or their friends.

We appreciate your phone call to us, your air time and we look forward to working with you again.

Sincerely yours,

Sky Anderson

Sky Anderson,
EHC, Sanctuary Co-ordinator

EMERGENCY HOUSING CONSORTIUM

▪ Sanctuary ▪



A United Way Agency

1081 North 5th Street ▪ San Jose, CA ▪ 95110 ▪ 408/993-0833





June 16, 1986

Leah Raim
KOME-FM 98.5
Audio House, Incorporated
Infinity Broadcasting
3031 Tisch Way
San Jose, California 95128

→ Aug 11/12
"EXPRESSWAY
SHOW"

Dear Ms. Raim:

I would like to thank you for sponsoring the community leader meeting and for inviting me to address you on a topic of extreme importance. In our democratic system, decision-making bodies, namely public and private boards and commissions, identify priorities, create policies, and provide funds and services in an effort to solve problems for the community at large. The Hispanic community in Santa Clara County faces a serious problem of underrepresentation on these decision-making bodies. Hispanics comprise over 25% of the county's population, yet only 7% of those on boards and commissions in the county are Hispanic. Only 6% of those on boards and commissions in San Jose are Hispanic, though Hispanics represent 45% of the city's population.

MALDEF's Santa Clara County Leadership Development Program seeks to alleviate this problem by assisting mid-career Hispanic professionals in the development of leadership skills to help them obtain positions on local private and public boards and commissions. The program consists of an intensive 20-week series of evening seminars, each focusing on a different skill such as time management, media relations, fundraising, etc. A visit to the State Capitol for a first-hand experience of the legislative process is included in each 20-week cycle. The program also provides placement assistance on boards and commissions for its graduates.

The success of the program depends on media visibility and access to the community grapevine in attracting prospective applicants and funders. My goal is to share with you information which will spark your interest and enthusiasm about the program and motivate you to assist us. Enclosed are two public service announcements which I hope you will broadcast on your station. I want to thank Mr. Leonard C. Ramirez, Executive Director of the Santa Clara County Broadcasters Association, for extending this invitation, and thank you for your cooperation.

Sincerely,

Timoteo L. Vasquez

Timoteo L. Vasquez
Director

TLV:jcg

National Office

28 Geary Street
San Francisco, CA 94108
(415) 981-5800

Regional Offices

343 South Dearborn Street
Suite 910
Chicago, IL 60604
(312) 427-9363

634 South Spring Street,
11th Floor
Los Angeles, CA 90014
(213) 629-2512

517 Petroleum Commerce Bldg.
201 North St. Mary's Street
San Antonio, TX 78205
(512) 224-5476

1701 18th Street, N.W.
Washington, D.C. 20036
(202) 393-5111

DUNCAN L. NANNEY
1963 ROCK ST. #26
MOUNTAIN VIEW, CA 94043

July 9, 1986

Leah Raim
KOME Radio
3031 Tisch Way, Suite 3
San Jose CA 95128

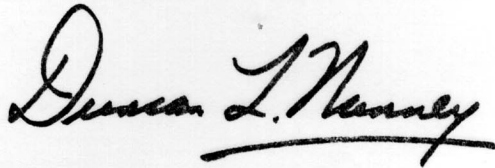
Dear Leah :

This is a note of thanks for an enjoyable and busy time on your radio program on June 30.

I was most impressed, just as with my last visit in December, with the enthusiastic response I received from KOME listeners as phone call after phone call came through with no end in sight. I'm sure if you had the time and I had the energy, we could have gone on all night !

Also, as before, I found the staff at KOME to be most professional, friendly, and helpful and the facilities to be immaculate.

Cordially,

A handwritten signature in dark ink, reading "Duncan L. Nanney". The signature is written in a cursive style with a prominent underline.

Duncan L. Nanney



MEMORANDUM

Date: June 5, 1986
To: Ron Nenni
From: Leah Raim
Subject: Six Month Report on KOME's Expressway Show

GENERAL INFORMATION

KOME's Expressway Show in the last six months is definitely starting to become well-known as the South Bay's #1 Talk show on a major rock station. Each week our audience call in participation is very strong with all the phone lines going. We average up to 35 calls per two hour show. Subject matter being very important. I usually schedule three guests per show which keeps the interest rate high and the pace moving. Helpful publicity from Metro and interesting guests have helped greatly.

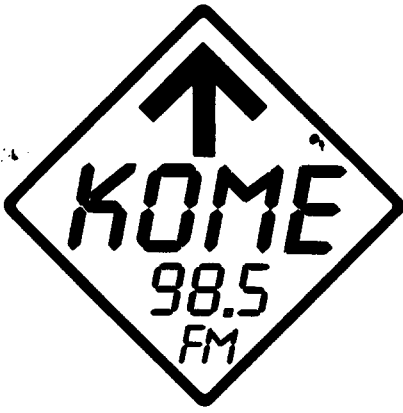
REGULAR DEVELOPED FEATURES

1. Sargent Dave Fellory from the San Jose Police force comes by on a regular basis to answer a variety of traffic law questions.
2. Steve Hathaway, movie critic, knows all the 'in' movies from Los Angeles to the Bay Area.
3. Psychologist Beryl Van Dyk comes by and checks up on our stop smoking campaign. We get calls from listeners who have stopped since she first was on the show in January.
4. Rock & Roll feature with guests like:

Stan Kent--One Step Beyond
Steve Thomas--Zapp's.
Lorrie Parker--Metro music critic.

SPECIAL FEATURES

1. The Terrorist Crisis
2. Runaway Youths
3. The Homeless in the South Bay
4. Extraterrestril Visitation (Flying Saucers and Space Men)
5. The Best Local Beaches



Nov. 11, 1984

Ms. Leah Raim
818 Tulare Dr.
Mountain View, CA. 94040

Dear Ms. Raim:

Thanks so much for a fascinating and energy-pack appearance on the Expressway program. You have an uncanny ability to tap into the concerns--stated or unstated--of KOME listeners who called the Expressway program. I look forward to your appearances in the future. It was indeed a pleasure making your acquaintance.

Sincerely,

A handwritten signature in cursive script that reads "Larry Johnson".

Larry Johnson
Expressway Host

Became talk show host of Expressway show. 1986.
Nov 11 87 11 1/2 m.m. 11.5.

EXPRESSWAY SHOW

(FACTS ONLY)

EX

-EXPRESSWAY SHOW WITH LEAH

-MONDAY MORNING FROM MIDNIGHT-2

-LEAH TAKES YOUR CALLS AND TALKS TO:

-STEVE THOMAS & SPECIAL GUESTS AT THE BODEGA
REUNION

-MICHAEL LEITAO ON THE BEST LOCAL BEACHES

-KELLIE WOOLDEY FROM O'NEILLS SURF SHOP ON SURF
equipment.

EX

EXPRESSWAY SHOW

LISTEN TO 98 5 KOME MONDAY MORNING FROM MIDNIGHT-2 FOR THE EXPRESSWAY SHOW WITH LEAH. LEAH WILL TAKE YOUR CALLS AND TALK TO RIC HINES ON THE KOME ROCK & ROLL EXPO, PLUS MEMBERS OF FULL MOON TAN, TO JUDY BREWSTER FROM ONE STEP BEYONE, AND TERRY STEWART ON TAKING CARE OF YOUR SKIN IN THE SUN. IT ALL STARTS AT MIDNIGHT MONDAY MORNING ON THE KOME EXPRESSWAY SHOW WITH LEAH.

4/21/86

EX

Expressway Show

JOIN KOME THIS SUNDAY NIGHT/MONDAY MORNING AT MIDNIGHT
FOR THE EXPRESSWAY SHOW WITH LEAH. LEAH WILL BE
TAKING YOUR CALLS AND TALKING TO DAN POLCRANO, EDITOR
OF THE METRO ABOUT VOICE NET, THE HIGH TECH WAY TO
MEET...^{People}AUTHOR TOM TABER ON NATURE WALKS IN THE BAY
AREA...IT ALL STARTS AT MIDNIGHT MONDAY MORNING ON
THE EXPRESSWAY SHOW WITH LEAH.

EXPRESSWAY SHOW

LISTEN TO 98.5 KOME THIS MONDAY MORNING FROM MIDNIGHT -2AM
FOR THE EXPRESSWAY SHOW WITH LEAH. THIS WEEK LEAH WILL TAKE
YOUR CALLS AND TALK TO COMMANDER CODY, RICK HINES, PROMOTER
OF THE KOME/COORS ROCK SEARCH, AND DEAN WATSON WHO WILL BE
TALKING ABOUT STARTING A NEW SMALL BUSINESS. IT ALL
STARTS AT MIDNIGHT ON MONDAY MORNING ON THE KOME EXPRESSWAY
SHOW WITH LEAH.

EX

EXPRESSWAY SHOW

JOIN KOME ON MONDAY MORNINGS FROM MIDNIGHT-2 FOR THE EXPRESSWAY SHOW WITH LEAH. THIS WEEK, LEAH WILL BE TAKING YOUR CALLS AND TALKING TO SGT DAVE FELLORY ABOUT EDUCATING YOUTH ON DRUNK DRIVING, JIM CLAWER ON HOW TO BUY YOUR FIRST BOAT, AND JOE VEALLE ON NEW INFORMATION ABOUT SOUTH AFRICA...IT ALL STARTS AT MIDNIGHT MONDAY MORNING ON KOME'S EXPRESSWAY SHOW WITH LEAH.